

RESUME



Brandon Jackson, Broker/Realtor

- Top 2% of all Realtors in the Charlotte market
- Harris Real Estate Super Star Agent
- Sold over 60 homes in his first year in real estate
- Offers a risk-free listing agreement (EasyExit)
- Has a flexible fee program to fit all sellers
- It truly is my heart and desire to produce the best service possible!

Personal

- Family comes first. I strive to capture every moment with my wife and kids
- I love my church and am privileged to usher every other week
- Father of the 4 cutest, smartest kids in the world! (A somewhat biased perspective...)
- I enjoy playing tennis, golf, and all things football
- My wife, Erin is an incredibly talented professional photographer (MLP)
www.madisonlanephotographyblog.com
- Excited about life, blessed by God, honored to serve

Education

- Auburn University
- N.C. State University
- Charlotte Christian School

TESTIMONIALS



What your friends and neighbors are saying about Brandon Jackson

"We cannot recommend Brandon Jackson highly enough. His knowledge of the real estate market is second to none, and we have felt completely comfortable with him leading a process that could otherwise be a stressful experience. He provides all information in a clear and concise manner and ensured that we felt confident throughout the process. There is nobody else that we would have wanted on our team and we cannot emphasize enough how fortunate we are to have had the opportunity to work with a professional of Brandon's caliber."

MELANIE STRAIN

"Brandon has done an excellent job. I appreciate his patience, understanding in what I want and need. And look forward to recommending and working with him in the future."

LEONETTA WILLIS

"Brandon always went over and above what most realtors would do for a buyer. Because we lived out of state and couldn't always get to see a house quickly, he would go himself to see if it looked like something we would be interested in since he had a good understanding of what we might like. He was very honest about the worth and faults of property and shared his opinions but did not pressure us. Even after he helped us buy a fabulous house, he continues to send names of people to keep it beautiful, i.e. a great painter. Whenever he says he will do something, he always follows through very quickly and we feel fortunate to have worked with such a thoughtful, knowledgeable and honest realtor."

RICK AND ANITAAHERNE

"Brandon has been very helpful, always treated me with respect and kindness, and always available to answer questions even the two times I contacted him at home not realizing the time and that it was after working hours and he still answered my questions."

SHEILA CAMPBELL

"We hired Brandon after we failed to sell our home with our first realtor. It was a very long process and took over one year. Market conditions changed to favor buyers making the selling process more difficult. We had all but given up and were ready to take our house off the market. Brandon gave us the correct advice, represented us well, recommended good-quality contractors to make required changes to our home and property and we ultimately sold our home."

DON AND RUTH PALADINO

I was very impressed with Brandon's professionalism, courtesy, and attention to detail throughout the entire process.

DAVID REXROAD

www.brandonjackson.exprealty.com

Serving the Greater Charlotte Metro Area | brandon.d.jackson@exprealty.com | (704)737-4728

MEET THE TEAM



BRANDON JACKSON

Brandon's knowledge and experience, as well as his negotiating expertise, serve all of his clients well. Brandon's main focus is on working with sellers to price, list, and sell their homes in the most efficient and profitable way for the client. Once an offer is written for a listing, Brandon negotiates for the seller and focuses on obtaining the best price, in the least amount of time for the best terms. Excellent service and communication is always top of mind for Brandon.



JACKIE EMBRY

CLIENT COORDINATOR

Jackie Embry, a listing and transaction coordinator with over 23 years of real estate industry experience. REST assists agents in the listing and contract to close portions of the transaction, allowing them to focus on their clients' needs. With hundreds of closings each year, our goal is to give both agents and their clients peace of mind that all documents, inspections and closing details are taken care of.

EASY EXIT LISTING



Easy Exit Listing

What is your biggest fear when you list your home? It's simple.

You worry about being locked into a lengthy listing agreement with a less-than-competent real estate agent, costing your home valuable time and exposure on the market.

Worry no more. Brandon takes the risk out of listing your home through the easy exit listing agreement. Brandon Jackson is the only local agent offering this truly unique guarantee.

- 1. You can cancel your listing at any time.***
- 2. You can relax, knowing that you will not be locked into a lengthy or binding contract.**
- 3. If for any reason you are not 100% satisfied with our real estate services, if everything is not done exactly the way we promise it will be done, simply call us to let us know and we will cancel the listing.**

What could be a better and safer assurance than that?

YOU ARE INCONTROL!

Buyer _____ Seller _____

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FLEXIBLE FEE



Flexible Fee Structure

Did you know that most brokers will charge you the same fee, no matter how your home sells-even if you find the buyer? With our system, you have complete flexibility-after all, why pay for something you may not get?

5.5%

Your property sells through the MLS and the commission is shared equally with the other broker. Full service, full MLS.
Total fee 5.5%

4%

We find the buyer, write the contract and take care of the closing process. There is no other broker involved. Full service, full MLS.
Total fee 4%

3.5%

You find the buyer, we write the contract and we take care of the closing process. There is no other broker involved. Full service, Full MLS.
Total fee 3.5%

1%

You find the buyer, negotiate the contract, and repairs. We take care of the closing process. Not full service, no MLS or marketing.
Total fee 1%

COMMUNICATION GUARANTEE



Our Communication Guarantee

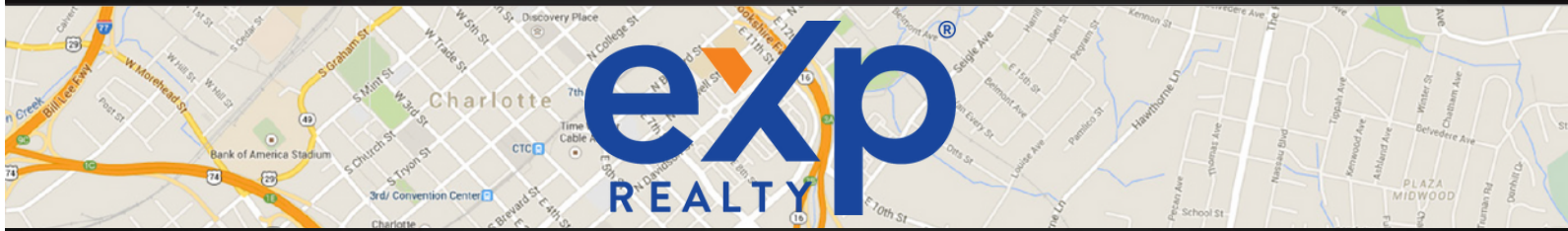
Fact: According to the National Association of Realtors, 70% of the public thought their agent did a poor job communicating with them. Not with Brandon Jackson.

1. We guarantee we will provide feedback from all showings (when available), via showingtimes.com.
2. We guarantee we will call you bi-weekly to discuss feedback, showing traffic, market activity, and price adjustments with regards to positioning your home on the market.
3. We guarantee we will be available to receive your calls between 9am and 5pm Monday through Saturday.
4. We guarantee we will return all phone calls between 9am and 7pm daily, and emails even more quickly.
5. We guarantee that you will be kept informed regarding new homes that come on the market to compete with yours, as well as recent sales around you.
6. We guarantee you will visually see any brochures, websites, etc., to see your home is being marketed.
7. We guarantee that we will hand deliver any correspondence that is of an urgent nature.
8. We guarantee we will update all agents and brokers in the area about your home.
9. We guarantee that your home will have brochures available on your sign (where legal) at all times.

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LIST TO SALE PRICE RATIO



List to Sale Price Ratio

101%

FACT: If the ordinary agent sells your home, on average, they will only net you 101% of the original list price.

103%

FACT: Brandon Jackson sells his listings for an average of 103% of the original list price.

WHAT COULD YOU DO WITH AN
ADDITIONAL 2% OF YOUR
HOME'S VALUE?

www.brandonjackson.exp Realty.com

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FAST SALE = LESS HASSLE



15 **FACT:** If the ordinary agent is able to sell your home it will take 15 days.

3 **FACT:** Brandon Jackson sells homes on average in 3 days.

FASTER SALE = LESS HASSLE
&
MORE MONEY IN YOUR POCKET

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