



Notice of Default Package

VOICEMAIL SCRIPTS

Script #1

Hello, this is [First] [Last] from [Brokerage Name]. Have you considered the possibility of selling your property? If so, I'm here to offer my expertise and support throughout the entire process. Give me a call at 888.888.8888. Let's discuss how I can assist you during the process.

Script #2

Hello, this is [First] from [Brokerage Name]. I have been in touch with you through postcards and letters, and now I am reaching out directly to offer my assistance and address any questions you may have. Please call me at (888) 888-8888 so we can have a more detailed discussion. I look forward to speaking with you soon.

Script #3

Hello, this is [First] [Last] from [Brokerage Name]. I hope this message finds you well. I wanted to reach out personally because I specialize in assisting homeowners like yourself who are facing the possibility of foreclosure. I understand that this can be a challenging and stressful situation. As a Certified Short Sale and Foreclosure Resource, I am here to help and provide guidance on the options available to you. If you have any questions or would like to discuss your situation further, please don't hesitate to contact me at (888) 888-8888. I'm here to support you every step of the way.

E-MAIL SCRIPTS

E-Mail #1: Notice of Default

Hi [Homeowner],

RE: [Site Address]

My name is [First] [Last], and I am a real estate agent with [Company Name]. My specialization lies in assisting homeowners who may be experiencing challenging times and finding themselves behind on their mortgage payments.

I understand that this can be an incredibly difficult period for many people. There are numerous paths we can explore together, such as loan modification or a short sale.

It may surprise you to learn that considering the current market value, foreclosure or a short sale may not be necessary at all.

If you or someone you know is facing these difficulties, please contact me. You can reply to this email or call me directly at [888.888.888]. Please rest assured that our communication will be handled with the utmost confidentiality.

Best,

[Agent Full Name]

[AGENT TITLE] | DRE#: 01234567

d. 888.888.8888 | jenni@jennisable.com | jennisable.com

E-Mail #2: Have a Buyer

RE: [Site Address]

Hello [Homeowner],

As a real estate professional, I have successfully closed multiple transactions in your area. Presently, I have a pool of qualified buyers actively seeking properties that match yours. I'm inquiring whether you have considered selling your home.

I am [First] [Last], affiliated with [Company Name], and I specialize in your neighborhood. If you have any inclination to sell, I would be delighted to show your property to these qualified buyers.

Kindly reach out to me at [888.888.8888] if you or anyone you know might be interested in selling in the current market.

Thank you for your attention, and I look forward to the opportunity of discussing your real estate needs further.

Best,

[Agent Full Name]

[AGENT TITLE] | DRE#: 01234567

d. 888.888.8888 | jenni@jennisable.com | jennisable.com

E-Mail #3: Resource

Re: [Site Address]

Hello[Homeowner],

I am reaching out to you once again to offer my expertise in helping you navigate and prevent the foreclosure process.

As an experienced real estate agent with [Company Name], I have a proven track record of successfully saving homes from foreclosure for many individuals.

You have a range of alternative options available, and I would be delighted to discuss them with you during a confidential in-person meeting, without any obligation on your part. To schedule a convenient time for us to meet, please give me a call at 888.888.8888 or simply respond to this email.

You are not alone in facing these challenges. Many others are going through similar circumstances. I can assure you that I am here to assist you and provide valuable suggestions to help improve your situation.

I look forward to speaking with you soon.

[Agent Full Name]

[AGENT TITLE] | DRE#: 01234567

d. 888.888.8888 | jenni@jennisable.com | jennisable.com

E-Mail #4: Short Sale

RE: [Site Address]

Hello[Homeowner],

I have extensive experience in assisting clients like yourself in preventing the foreclosure process. I understand the tremendous stress associated with this situation, and I want to emphasize that you do not have to lose your home to foreclosure.

There are multiple options available, and among them, short sales can often be the most suitable choice. I have a successful track record of closing numerous short sale transactions and helping sellers smoothly transition to their new journey.

It's crucial to note that the government and lending industries have implemented significant changes in their approach to various mortgage situations. I encourage you to reach out to me today at 888.888.8888 or respond to this email before it's too late.

I am here to guide you through this process with professionalism and proficiency. Your best interests are my top priority.

[Agent Full Name]

[AGENT TITLE] | DRE#: 01234567

d. 888.888.8888 | jenni@jennisable.com | jennisable.com

LETTERS

Letter #1 - Introduction

[Homeowner Full Name]
[Homeowner Mailing Address]
[Homeowner City, State Zip]



Hello [Homeowner],

I'm [First] [Last], a real estate agent with [Company Name], specializing in assisting homeowners who are facing challenging times and falling behind on their mortgage payments. This is a crucial moment for many individuals, and I genuinely comprehend the complexities of the short sale and foreclosure processes.

Please allow me to help you. It's important to realize that you have numerous options available and various paths to move forward without succumbing to foreclosure. These alternatives include loan modification and conducting a short sale. Moreover, you might be pleasantly surprised to discover that given the current home values, foreclosure or a short sale may not be necessary at all.

It is evident that the ongoing turbulent economy has had a profound impact on people's income and family lives. I have successfully aided numerous homeowners in preserving their properties, effectively negotiating with banks, and even facilitating property sales, all while ensuring minimal stress throughout the process.

If you or someone you know is grappling with any of these difficulties, please do not hesitate to contact me immediately at [888.888.888]. Be assured that our communication will remain confidential, and I am wholeheartedly committed to providing the assistance you need.

All The Best,

Your Name
[agent phone]
[agent email]
For more info [agent website]
Call me to know your property's value!

Letter #2 - Have Buyers

[Homeowner Full Name]
[Homeowner Mailing Address]
[Homeowner City, State Zip]



Hello [Homeowner],

I want to emphasize that I have successfully closed several transactions in your area recently, and I currently have a group of highly qualified buyers actively searching for homes that match yours. That's precisely why I am reaching out to you directly—I believe you might be interested in selling your home.

My name is [First] [Last], representing [Company Name], and I specialize specifically in your neighborhood. It would be my absolute pleasure to showcase your property to these qualified buyers who are ready to make a purchase. If selling your home is something you're considering, I encourage you to take advantage of this opportunity. Please don't hesitate to give me a call at [888.888.8888].

Feel free to also pass on this information to anyone you know who might be interested in selling in the current market.

Best Regards,

[Agent Full Name]

[agent phone]
[agent email]
For more info [agent website]
Call me to know your property's value!

Letter #3 – Expertise

[Homeowner Full Name]
[Homeowner Mailing Address]
[Homeowner City, State Zip]



Hello [First Name],

I want to reach out to you once again, as I firmly believe that my expertise can be instrumental in assisting you in both navigating and preventing the foreclosure process.

As a highly experienced real estate agent with [Company Name], I have successfully aided numerous individuals in saving their homes from foreclosure. I am confident in my ability to help you explore various alternatives that can potentially resolve your situation. To facilitate an open and confidential discussion, I would be interested in arranging an in-person meeting with no obligations attached.

Please take a moment to consider scheduling a meeting by calling me at 888.888.8888. It's important to know that you are not alone in facing these challenges, as many others are experiencing similar circumstances. I assure you that I am here to lend a helping hand and provide valuable suggestions that may alleviate your current situation.

[Agent Full Name]

[agent phone]
[agent email]
For more info [agent website]
Call me to know your property's value!

Letter #4 – Resources

[Homeowner Full Name]
[Homeowner Mailing Address]
[Homeowner City, State Zip]



Hello [First Name]!

I want to emphasize once again the extensive experience I possess in assisting clients like yourself to effectively prevent the foreclosure process. I fully understand the immense stress that accompanies such circumstances, but I want to assure you that losing your home to foreclosure is not inevitable.

There exists a multitude of options available, with short sales often proving to be the most beneficial course of action. I have successfully facilitated numerous short sale transactions, enabling sellers to transition smoothly into the next phase of their lives.

Furthermore, you may be pleasantly surprised to learn that upon reviewing a comprehensive comparative market analysis of recent property sales in your vicinity, foreclosure or a short sale might not be necessary at all. I am more than willing to assist you in obtaining this report and personally delivering it to you.

It's essential to recognize that government and lending agencies have undergone significant transformations in their approach to adverse mortgage situations. I implore you to reach out to me today at 888.888.8888 before it's too late. Together, we can explore the available options and take decisive action to safeguard your home.

All the Best,

[Agent Full Name]

[agent phone]
[agent email]
For more info [agent website]
Call me to know your property's value!