



EXP Realty is a revolutionary and dynamic real estate brokerage that has rapidly risen to prominence in the real estate industry. Founded in 2009 by Glenn Sanford, the company's innovative business model has transformed the way real estate professionals operate, empowering them with cutting-edge technology and a collaborative virtual platform.

Headquartered in Bellingham, Washington, EXP Realty has quickly expanded its reach and currently operates in multiple countries, allowing agents to work from virtually anywhere in the world. The company's unique cloud-based platform has fostered a global network of skilled and forward-thinking real estate agents who share resources and knowledge, enhancing their ability to provide exceptional service to clients.

At the heart of EXP Realty's success lies its agent-centric approach. The company offers attractive commission structures and revenue-sharing opportunities, rewarding agents for their contributions to the growth of the brokerage. This model has led to a thriving community of passionate and dedicated agents who actively participate in shaping the future of the company.

In addition to its agent-focused strategy, EXP Realty boasts an impressive suite of technological tools. The company's proprietary platform, known as eXp World, provides a virtual workspace where agents can collaborate, share insights, and attend training sessions and team meetings in real-time. This innovative approach to teamwork and communication has not only increased efficiency but also strengthened the sense of camaraderie among agents, fostering a supportive and empowering work environment.

EXP Realty's commitment to innovation and continuous improvement has garnered industry recognition and accolades. The company has consistently ranked as one of the fastest-growing real estate brokerages, a testament to its ability to adapt to an ever-evolving market and remain at the forefront of industry trends.

In summary, EXP Realty is more than just a real estate brokerage; it is a community of passionate professionals united by a vision of a technologically-driven future in real estate. With its innovative approach to agent support, unparalleled virtual platform, and global reach, EXP Realty continues to redefine the landscape of the real estate industry and is poised for even greater success in the years to come.

GUARANTEED SALE PROGRAM



The Guaranteed Sale Program

Avoid the risk of owning two homes or none!

Homeowners may find themselves in a predicament when they decide to move from one home to another. If you buy before selling, you could own two homes. Or, if you sell first, you could end up homeless! This is a Real Estate Catch 22, and for thousands of homeowners, it is an extremely stressful position they find themselves in. This financial and emotional tightrope is one you usually have to walk alone because most agents have no way of helping you with this dilemma. Fortunately, Brandon Jackson's GUARANTEED SALE PROGRAM is designed to help you avoid this dilemma. The program guarantees that you will sell your home in less than 90 days for top dollar or we will buy it from you!* Before you hire any professional, you should research the market to find out who can do the best job for you. Who else but Brandon Jackson can offer you this innovative, effective, and proven way to avoid this costly home seller dilemma? *RESTRICTIONS APPLY

How the Home Seller Benefits

The dilemma of whether to sell first or buy first is eliminated by removing the stress of owning two homes or none at all. This is a risk-free offer, because if your house sells for a price that is higher than the guaranteed price, you get the higher amount, not us. It converts ready, willing unable buyers into ready, willing, and able buyers. This means that more qualified people look at your home. More people means more money for you in less time!

How the Home Buyer Benefits

The dilemma of whether to sell first or buy first is eliminated by removing the stress of owning two homes or none at all. You can look at homes with confidence because you now know that if you find one you like, nothing is stopping you from buying it. Sellers will take your offer more seriously because they know your home is sold-guaranteed. You will not risk losing your dream home because your current home is not sold. Sellers do not need a right of refusal provision because they know you are a real buyer.

www.brandonjackson.exp Realty.com

Serving the Greater Charlotte Metro Area | brandon.d.jackson@exp Realty.com | (704)737-4728

LISTING PLAN OF ACTION



BRANDON JACKSON'S OBJECTIVES ARE THE FOLLOWING:

1. To assist you in getting as many qualified buyers as possible into your home until it is sold.
2. To communicate with you weekly regarding the results of our activities.
3. To assist you in negotiating the highest dollar value between you and the buyer.

- Enter your home into the Multiple Listing Service to make other realtors aware of your property for sale.
- Place a lockbox on your door, enabling other realtors to preview and show your property.
- Place a "For Sale" sign with an attached brochure box in your yard to attract drive-by traffic.
- Create a full-color brochure, available to all agents and prospective buyers who enter your home.
- Provide full-color home brochures for your "For Sale" sign brochure box.
- Design a special marketing plan, if needed, to accommodate the unique nature of your property.
- Assist in planning repair work to home if necessary.
- Offer guidance in furniture placement and staging the home.
- Send e-mail announcing new listings to local agents.
- Notify all buyers in our buyer profile system.
- Provide our exclusive service guarantee contract.
- Showcase your home on dozens of websites.
- Notify corporate relocation network of the new listing for incoming transferees.
- Expose your home to business affiliates, past clients, and your neighborhood through e-mail.
- Send just listed cards to the surrounding area-over thousands direct mailed per year.
- Utilize showingtimes.com to provide you with instant feedback from agents and potential buyers.
- Assist you in pricing your home competitively to open the market vs. narrowing the market.
- Promote your home at our company sales meeting.
- Make suggestions and advise you about changes you may want to employ in order to make your property more sell-able.
- Constantly update you regarding changes in the marketplace.
- Prospect hours weekly, speaking with twenty to thirty people, looking for potential buyers for your property.
- Represent you on all offer presentations to assure you the best price and terms in negotiations.
- Handle all follow upon a contract being accepted, including mortgage, title, inspection and closing.
- Submit copies of your listings to our sales personnel for their waiting buyers on the EXP Team
- Promote your home to the top agents in the area.
- And much more!

HOME BROCHURES



Customized to sell your property

Full Color Multi-Page Home Brochures will be in the box on your FOR SALE sign as well as in your home.

429 HENDON ROW, FORT MILL, SC 29715
3 BD | 6.5 BA | 7,746 SQ. FT. | 1.04 ACRE LOT

BRANDON JACKSON
BRANDON@EXPREALTY.COM
(704) 737-4728

AREA REPORT
Some services in this location require a car and most might be 10 or more minutes away.

- STREET LIGHTS
- SEWER
- WATER
- TRUCKS
- TRAILERS
- TRUCKS
- TRAILERS
- TRUCKS
- TRAILERS

SCHOOLS IN YOUR AREA
The assigned school is also shown for the area.

- ROBERTSON ELEMENTARY SCHOOL
- NATION FORD HIGH SCHOOL
- FORT MILL MIDDLE SCHOOL

THE GREAT OUTDOORS
This home is located close to a variety of outdoor activities.

POPULAR

- WATERFRONT PARK
- WATERFRONT PARK
- WATERFRONT PARK

NEIGHBORHOOD EATS
This home is located near 20 moderately priced restaurants and has an average cost of \$14.00.

BY CATEGORY

| | |
|------------------|---|
| RESTAURANT | 2 |
| CAFE | 2 |
| BAR | 1 |
| PIZZERIA | 1 |
| ICE CREAM PARLOR | 1 |

22 WITHIN 5 MILES

ListReports

429 HENDON ROW, FORT MILL, SC 29715
3 BD | 6.5 BA | 7,746 SQ. FT. | 1.04 ACRE LOT

OFFERED AT \$799,900

3 BED

6.5 BATH

7,746 SQ FT

2005 BUILT IN

ListReports

429 HENDON ROW, FORT MILL, SC 29715
3 BD | 6.5 BA | 7,746 SQ. FT. | 1.04 ACRE LOT

OFFERED AT \$799,900

3 BED

6.5 BATH

ABOUT THIS PROPERTY

Investor or first-time buyer with 3,000 sq ft of finished basement. This home's layout & its location are in an excellent location. 2ndary level open with vaulted ceiling, fireplace, large dining table & floor to ceiling windows overlooking the private fenced-in pool. Chef's dream kitchen! Built-in gas cooktop, granite island with sink & double oven, large island to eat/gather on, and a breakfast bar. 2nd level has 2 bedrooms, 2 full baths, walk-in closet, and a large wardrobe. Very handy electrician can install in-unit pool heat, separate shower, & automatic water.

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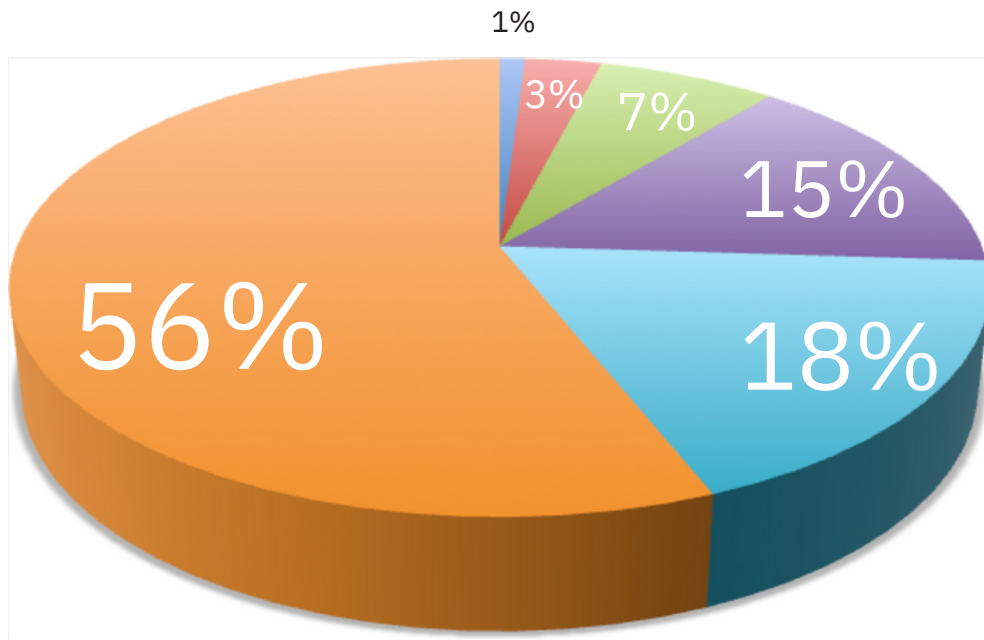
FAIRWAY
REALTY

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WHERE BUYERS COME FROM



Where Do Buyers Come From?



Realtor Direct Contract 56%

Relocation Company 7%

Internet 18%

Advertisement 3%

For Sale Sign 1-800 Info 15%

Open House 1%

INTERNET MARKETING



EXP Realty will advertise on the following sites



www.brandonjackson.exprealty.com

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GIVING BACK



Brandon is involved in the following group charities

ELEVATION CHURCH | <http://elevationchurch.org/>

ONE 7 MINISTRIES | <http://www.one7.org/>

To reach and transform the inner city communities and families of Charlotte by intentionally forming cross-cultural youth ministry teams while focusing on holistic change and spiritual growth

COMPASSION INTERNATIONAL | www.compassion.com

In a world where more than a billion people live on less than U.S. \$2 per day, child sponsorship is the most strategic way to end child poverty, particularly when it is integrated into a holistic approach to child development. Compassion International exists as an advocate for children, to release them from their spiritual, economic, social, and physical poverty and enable them to become responsible and fulfilled Christian adults.