



Absentee Owner

VOICEMAIL SCRIPTS

Script #1

Hello, this is [First]. I specialize in the [Farm Area] area. I noticed you own a rental property here and have sent you mailers. I also wanted to reach out personally. I have interested buyers who missed out on another property nearby. Have you considered selling? I can provide you with a current valuation of your property. Feel free to reach me at 888.888.8888. I'm here to assist you!

Script #2

Hello, this is [First] [Last], your local real estate agent in the [Farm Area]. As I host open houses and regularly walk the neighborhood, I couldn't help but notice that you may not be occupying your property. Have you considered selling? I would be delighted to assist you. Please feel free to give me a call at (888) 888-8888. Thank you for your time.

Script #3

Hello, my name is [First] [Last], and I'm a local real estate agent focusing on properties in the [Farm Area]. I wanted to reach out to discuss your property. Are you considering selling, or do you have any specific needs for the local area? Feel free to give me a call at (888) 888-8888. I look forward to connecting with you soon.

E-MAIL SCRIPTS

E-Mail #1: Intro

Greetings,

I am [Agent Full Name], a licensed realtor® with [Company Name]. I wanted to personally reach out to you as I specialize in the [Farm Area Name] area.

Upon reviewing recent transactions near your property at [Site Address], I noticed that you may not currently occupy the home. This prompted me to reach out directly and inquire if you have considered selling in the near future.

It is worth noting that the current real estate market is experiencing remarkably low inventory levels. This scarcity of available properties has had a substantial impact on the comprehensive market value of homes in your area, including yours.

I am eager to hear from you and would be delighted to provide further assistance. Whether you would like me to visit your property to address any specific concerns or provide a complimentary market evaluation without any obligations, please do not hesitate to contact me directly at 888.888.8888.

Thank you for your time, and I look forward to the opportunity to discuss your real estate goals further.

Best regards, [Agent Full Name]

[Agent Full Name]

[AGENT TITLE] | DRE#: 01234567

d. 888.888.8888 | jenni@jennisable.com | jennisable.com

E-Mail #2: Market Data

Hello [First Name],

I hope this message finds you well. It's [Agent Full Name], your trusted local real estate expert in [Farm Area].

I wanted to reach out and keep you informed about the latest happenings in [Farm Area]. As the market is constantly evolving, I'll periodically send you updates on the trends and developments.

I've included a few graphs below that illustrate recent trends in [Farm Area]. These charts showcase the median list price, average days on the market, and current inventory levels. Take a moment to review them and get a sense of the current real estate landscape.

[Insert Median List Price, Average Days on Market, and Inventory Charts here]

I'm here not only as a source of information but also as your go-to resource for any real estate questions, recommendations, or just a friendly chat. Feel free to reach out to me anytime at [Agent Phone Number]. Let me know how I can help you navigate the world of real estate.

Best regards,

[Agent Full Name]

[AGENT TITLE] | DRE#: 01234567

d. 888.888.8888 | jenni@jennisable.com | jennisable.com

E-Mail #3: Buyers Interested

Hello [Homeowner],

I hope this message finds you in good health. I wanted to reach out and follow up with you on an important matter.

My office has a group of eager buyers who, unfortunately, missed out on securing their dream home in the vicinity of [Full Property Address]. Thus, I am earnestly searching for suitable replacement properties to fulfill their aspirations.

In my quest to find the perfect match, I have reached out to all the owners in the area who currently rent out their homes. I understand the challenges that come with owning multiple properties, from maintaining curb appeal to managing property taxes and finding reliable assistance, particularly if you reside outside the area.

If you have ever contemplated the possibility of selling your property, I would be thrilled to bring you a compelling offer. Furthermore, I am delighted to provide you with a complimentary comparative market analysis based on recent sales in the area, enabling you to gain valuable insights into the current market dynamics.

Building enduring relationships within the local community is one of my primary goals. I encourage you to reach out to me directly at 888.888.8888 if you have any questions or concerns regarding the current real estate market.

Wishing you nothing but the best,

[Agent Full Name]

[AGENT TITLE] | DRE#: 01234567

d. 888.888.8888 | jenni@jennisable.com | jennisable.com

E-Mail #4: Home Valuation

Hello [Homeowner],

I hope you're having a wonderful [Day of the week]. My name is [Agent Full Name], and I wanted to take a moment to reach out to you.

I hope you've been receiving the marketing materials I've been sending your way. I genuinely appreciate your attention. Now, if you could do me a quick favor. Kindly consider me as your preferred real estate agent should you or anyone you know be considering selling their property in the near future. Rest assured, I specialize in [Farm Area] and have a pool of eager buyers actively searching for homes in the area.

To provide you with an instant home evaluation, scan the QR code. It will give you an estimate based on recent sales in the vicinity. I understand that your home may possess unique upgrades or features that could impact its value. If you prefer a more accurate quote tailored to your specific circumstances, please don't hesitate to reach out to me directly at [Agent Phone Number] or simply reply to this email.

If there's anything you need or if you have any questions, please don't hesitate to let me know. Have a fantastic evening!

Best regards,

[Agent Full Name]

[AGENT TITLE] | DRE#: 01234567

d. 888.888.8888 | jenni@jennisable.com | jennisable.com

E-Mail #5: Buyer That Missed Out

Hello[Homeowner],

I hope this message finds you well. I wanted to connect with you once more regarding your rental property.

As a local realtor with a specialization in the [Farm Area], I am passionate about helping homeowners like yourself. Whether you have intentions of selling or require support in renting out your property, I am here to offer my expertise and earn your trust.

Feel free to reach out to me directly at 888.888.8888 to discuss your unique situation and explore the best options available to you. Additionally, you can visit my website at [first][last].com to learn more about my background, services, and the exceptional value I strive to provide.

I am excited about the opportunity to assist you and look forward to hearing from you soon.

Warm regards,

[Agent Full Name]

[AGENT TITLE] | DRE#: 01234567

d. 888.888.8888 | jenni@jennisable.com | jennisable.com

E-Mail #6: Track Record

Hello [Homeowner],

I hope you're doing well. It's [Agent Name] again, reaching out to you. I wanted to check if you had any chance to consider my previous email and if there's anything I can assist you with.

With [Years of experience], [Total Sales Volume], and [Number of Closed Transactions] successfully completed transactions throughout the local area, including [Farm Area], I understand the significance of buying or selling a home. My commitment to my clients goes beyond the ordinary, ensuring that they are well informed and at ease throughout the process.

I still have motivated buyers actively searching in [Farm Area], equipped with the necessary resources for a quick sale. Moreover, I possess the expertise to ensure a profitable transaction for you without necessarily listing your house.

I would welcome the opportunity to discuss this further with you, either in person or over the phone. Please reach out to me at your earliest convenience. I am eagerly looking forward to connecting with you soon.

Best regards,

[Agent Full Name]

[AGENT TITLE] | DRE#: 01234567

d. 888.888.8888 | jenni@jennisable.com | jennisable.com

LETTERS

Letter #1 - Introduction

[Homeowner Full Name]
[Homeowner Mailing Address]
[Homeowner City, State Zip]



Hello [Homeowner],

I hope this message finds you well. My name is [Agent Full Name], and I am a realtor® specializing in the [Farm Area Name]. I wanted to reach out to you personally to discuss the possibility of selling your property in the near future.

Having recently closed a few transactions in close proximity to your property at [Site Address], I couldn't help but notice that the home appears to be unoccupied. This piqued my interest and led me to consider whether you may be interested in exploring the option of selling.

It's worth noting that the current real estate market in the [Farm Area] continues to experience low inventory levels. Despite the recent increase in interest rates, home prices have remained remarkably strong and have even reached unprecedented highs.

If you would like, I would be more than happy to schedule a visit to your property to provide assistance or offer a complimentary market evaluation with no obligations attached. Please don't hesitate to contact me directly at 888.888.8888. I look forward to speaking with you.

All The Best,

Your Name
[agent phone]
[agent email]
For more info [agent website]
Call me to know your property's value!

Letter #2 - Have Buyers

[Homeowner Full Name]
[Homeowner Mailing Address]
[Homeowner City, State Zip]



Hello [Homeowner],

I hope this message finds you well. My name is [Agent First Name], and I wanted to follow up regarding the letter I recently sent. I understand how busy life can get, so I wanted to ensure that you received it.

The reason for my outreach is that my office currently has several motivated buyers who are searching for properties near your address at [Full Property Address]. Unfortunately, they recently missed out on their dream home, and I am actively working to find them a suitable replacement property.

As someone who may be renting out your property, I recognize the challenges that come with owning multiple properties, such as maintaining curb appeal, managing property taxes, and finding reliable assistance, particularly if you reside out of the area.

If you have ever considered selling, I would be thrilled to present you with a strong offer. Additionally, I would be delighted to provide you with a complimentary comparative market analysis based on recent sales in the area, which can give you valuable insights into the current market dynamics.

Building lasting relationships within the local community is one of my primary goals as a real estate professional. Please feel free to reach out to me directly at 888.888.8888 if you have any questions about the current real estate market or if there's anything else I can assist you with.

Thank you for your time, and I look forward to the possibility of working together.

Best Regards,

[Agent Full Name]

[agent phone]
[agent email]
For more info [agent website]
Call me to know your property's value!

Letter #3 - Expertise

[Homeowner Full Name]
[Homeowner Mailing Address]
[Homeowner City, State Zip]



Hello [First Name],

I wanted to reach out again regarding your rental property. As a local realtor specializing in the [Farm Area], I would be delighted to assist you with any plans you have for selling or renting your property.

Feel free to contact me directly at 888.888.8888, or you can visit my website at [first][last].com to learn more about me and my services.

I look forward to the opportunity to work with you and earn your business.

[Agent Full Name]

[agent phone]
[agent email]
For more info [agent website]
Call me to know your property's value!